

**The Sheraton Atlantic Beach**

The **Sheraton Atlantic Beach Hotel and Resort**, located on Atlantic Beach North Carolina, is one among hundreds of hotels and resorts competing for the same prospective North Carolina Coastal guests. The Sheraton Atlantic Beach Hotel and Resort offers oceanfront vacation, meeting and wedding location and amenities.

**The Challenge**

Historically, the predominant basis of competition has been with traditional print based advertising. The larger the paper based marketing budget, the greater the exposure and Traditional forms of marketing are costly to produce and present challenges in reaching the desired demographic

**The Solution**

By utilizing Search Engine technology, the Sheraton Atlantic Beach Hotel and Resort now has the ability to market their products and services to thousands of prospective customers every month. And because the search criterion is exactly what the Sheraton Atlantic Beach has to offer, the match is a perfect fit.

The Sheraton Atlantic Beach was not indexed on any of the major search engines. However, **within 3 months** of implementing a Search Engine Optimization Strategy, The Sheraton Atlantic Beach now holds **numerous first page rankings** that equate to thousands of searches each month.

Just a couple of the most valuable search terms and rankings now held by SheratonAtlanticBeach.com follow;

Search Term	Search Engine Ranking			
	MSN	Yahoo	Google	Ask
north Carolina beach resort	1	2	9	6
north Carolina beach meeting	6	6	3	4

**Summary**

Search Engine Optimization works!...  
 With a sound SEO strategy, you have the opportunity to be seen by individuals looking for exactly your products and services...

**Call today! 1-866-640-2192**