

## YogaOne Wellness

YogaOne Wellness, located in Charlotte North Carolina, is one among literal dozens of Yoga facilities competing for the same prospective clients in the Charlotte North Carolina and surrounding area.

### The Challenge

Historically, the predominant basis of competition has been with traditional print based advertising. The larger the paper based marketing budget, the greater the exposure and Traditional forms of marketing are costly to produce and present challenges in reaching the desired demographic

### The Solution

By utilizing Search Engine technology, the YogaOne Wellness now has the ability to market their products and services to thousands of prospective customers every month.

YogaOneWellness.com was not indexed on any of the major search engines. However, **within 3 months** of implementing a Search Engine Optimization Strategy, YogaOneWellness.com now holds **numerous first page rankings** that equate to thousands of searches each year.

Just a couple of the most valuable search terms and rankings now held by YogaOneWellness.com follow;

Search Term	Search Engine Ranking		
	MSN	Yahoo	Google
Yoga charlotte nc	1	2	10
Yoga charlotte	4	5	8

### Summary

Search Engine Optimization works!...  
With a sound SEO strategy, you have the opportunity to be seen by individuals looking for exactly your products and services...

**Call today! 1-866-640-2192**